#### **United States Postal Service**

# Postage Statement—USPS Marketing Mail

Post Office: Note Mail Arrival Date & Time (Do Not Round-Stamp)

ailer	Pe	ermit Holder	Name, Address, I	Email, Telephone	Mailing Agent (If oth Name, Address, Telephone	er than permit holder)	Mail Owner (If oth holder) Name, Address	ner than permit				
Only Certification USPS Use Only Postage Mailing Mailer												
	CAF	PS Cust. Ref. No		CRID	_ CRID		CRID					
	Pos	t Office of Mailing		Mailer's Mailing Date	Federal Agency Cost Code	Statement Seq. No.		No. & Type of Containers				
		e of Postage Permit Imprint Precanceled Stamps	Processing Cate	egory  CMM  Catalogs	Total # of Pieces in Mailing	SSF Transaction#	For Carrier Route Pieces, Enter Date of Address	Sacks				
D		Metered	Marketing Pa		Total Weight	Permit #	Matching and Coding	Trays				
lailin	with	Mail Enclosed nin Another Class	Move Update M		Weight of a Single Piece	Mailpiece is a product sample	For Carrier Route Price Pieces, Enter Date of Carrier Route	2 ft. Letter Trays				
2		Bound Printed Matter Library Mail	Endorsement  NCOA <sup>Link</sup>	OneCode ACS	<u>0</u> pounds	% Samples	Sequencing	EMM Letter Trays				
		Periodicals Media Mail	ACS In/a Alternative Address Format		Letter-size or flat mailpie or other disk.	ce contains DVD/CD	For Pieces Bearing a Simplified Address	Flat Trays				
		IVIEGIA IVIAII	Combined Mail	ng	This is a Political Campaign	Mailing Yes No	Enter Date of Delivery Statistics File or	Pallets				
			Mixed Class	Single Class	This is Official Election Mail	Yes No	Alternative Method	Other				
ŀ	Par	ts Completed (Selec	et all that apply):	A B C		H L S NSA						
ø)	1					Subtotal Postage	(Add parts totals	)				
tag	2			eck one). Correct bearing metered/PC Posta	Lowest Neither age or precanceled stamps.	pcs. x \$	Postage Affixed	I -				
Pos	3				Ince	ntive/Discount Fla	at Dollar Amoun	t -				
	4 Fee Flat Dollar Amount +											
	5   Permit # Net Postage Due (Line 1 +/- Lines 2, 3, 4)											
nly	Additional Postage Payment (State reason)											
se C	for	permit imprint, add a	additional payme			Total Adjusted	Postage Affixed	I				
n Sc		tmaster: Report Totarmit Imprint Only, Ex		d Addressing (EDDM)]	Tota	t						
ISN		tmaster: Report Tota nplified Addressing (			Total Adjusted Posta	)						
ertification	The the age forn clair forn	agent certifies that h nts may be liable for n is accurate, truthfu med; and that the ma n or who omits inforr	ertifies acceptand ne or she is author any deficiencies I, and complete; t ailing does not co mation requested	ce of liability for and agreem rized to sign on behalf of the resulting from matters withi hat the mail and the suppor ntain any matter prohibited	ent to pay any revenue deficienci mailer and that the mailer is boun their responsibility, knowledge, ting documentation comply with by law or postal regulation. I undut to criminal and/or civil penalties www.usps.com.	nd by the certification and ag or control. The mailer hereby all postal standards and that erstand that anyone who furn	prees to pay any deficiencier certifies that all information the mailing qualifies for the hishes false or misleading in	s. In addition, n furnished on this prices and fees				
	Sigi	nature of Mailer or A	gent		Printed Name of Mailer or Ag	gent Signing Form	Telephone					
	ites	Weight of a Single	Piece pounds	Total Weight	Are postage figures at left ad		Round Stamp (Required) Payment Date					
>	non-PostalOne! sites	Total Pieces		Total Postage								
Onl	Posta	Presort Verification	n Performed? (If r	required) Yes No								
Use	ed in non-l	I CERTIFY that this each item below if (1) eligibility for pos	required: stage prices clair	med;	Date Mailer Notified	Contact						
USPS	e completed in	<ul><li>(2) proper preparat</li><li>(3) proper complet</li><li>(4) payment of ann</li><li>(5) sufficient funds</li></ul>	tion of postage st rual fee; and	atement;	By (Initials)  Time  AM  PM							
	To be	USPS Employee's	Signature		Print USPS Employee's Nam	е						

### Letters 3.5 oz. (0.2188 lbs.) or less

	Entry	Price Category	Price	No. of Pieces	Subtotal Postage	Discount Total*	Fee Total	Total Postage
A1	None	5-Digit	\$0.251					
A2	None	AADC	0.274					
A3	None	Mixed AADC	0.287					
A4	DNDC	5-Digit	0.227					
A5	DNDC	AADC	0.250					
A6	DNDC	Mixed AADC	0.263					
A7	DSCF	5-Digit	0.220					
A8	DSCF	AADC	0.243					

 $<sup>^{\</sup>star}$  May contain both Full Service Intelligent Mail and other discount—see Instructions page for additional information.

A9 Part A Total (add lines A1–A8)

#### **Full Service Intelligent Mail Option**

A10	DISPLAY ONLY	Letters—Number of Pieces that Comply	x \$0.001 =	

## 

### Machinable Letters 3.5 oz. (0.2188 lbs.) or less

	Entry	Price Category	Price	No. of Pieces	Subtotal Postage	Discount Total	Fee Total	Total Postage
B1	None	AADC	\$0.287					
B2	None	Mixed AADC	0.300					
В3	DNDC	AADC	0.263					
B4	DNDC	Mixed AADC	0.276					
B5	DSCF	AADC	0.256					

### Nonmachinable Letters 4 oz. (0.25 lbs.) or less

	<b>.</b>	Price				D: . T . I		T
	Entry	Category	Price	No. of Pieces	Subtotal Postage	Discount Total	Fee Total	Total Postage
B6	None	5-Digit	\$0.479					
B7	None	3-Digit	0.550					
B8	None	ADC	0.573					
В9	None	Mixed ADC	0.646					
B10	DNDC	5-Digit	0.455					
B11	DNDC	3-Digit	0.526					
B12	DNDC	ADC	0.549					
B13	DNDC	Mixed ADC	0.622					
B14	DSCF	5-Digit	0.448					
B15	DSCF	3-Digit	0.519					
B16	DSCF	ADC	0.542					

#### Nonmachinable Letters Over 4 oz. but less than 16 oz.

		Price	Piece	Or Amount	No. of	Pieces	Pound		Pounds	Subtotal	Discount	Fee	Total
	Entry	Category	Price	Affixed	Pieces	Subtotal	Price	Pounds	Subtotal	Postage	Total	Total	Postage
B17	None	5-Digit	\$0.242				\$0.894						
B18	None	3-Digit	0.326				0.894						
B19	None	ADC	0.378				0.894						
B20	None	Mixed ADC	0.410				0.894						
B21	DNDC	5-Digit	0.242				0.731						
B22	DNDC	3-Digit	0.326				0.731						
B23	DNDC	ADC	0.378				0.731						
B24	DNDC	Mixed ADC	0.410				0.731						
B25	DSCF	5-Digit	0.242				0.683						
B26	DSCF	3-Digit	0.326				0.683						
B27	DSCF	ADC	0.378				0.683						

Part B Total (add lines B1–B27)	

### Part C—Carrier Route Letters Check box if prices are populated in this section.

### (Automation) Letters 3.5 oz. (0.2188 lbs.) or less

	Costan c	Price	Duine	No. of Diagon	Culptotal Dagtage	Diagoust Total*	Foo Total	Total Destans
	Entry	Category	Price	No. of Pieces	Subtotal Postage	Discount Total*	Fee Total	Total Postage
C1	None	Saturation	\$0.186					
C2	None	High Density Plus	0.196					
C3	None	High Density	0.200					
C4	None	Basic	0.292					
C5	DNDC	Saturation	0.164					
C6	DNDC	High Density Plus	0.174					
C7	DNDC	High Density	0.178					
C8	DNDC	Basic	0.265					
C9	DSCF	Saturation	0.158					
C10	DSCF	High Density Plus	0.168					
C11	DSCF	High Density	0.172					
C12	DSCF	Basic	0.257					

#### Letters EDDM (Auto) 3.5 oz. (0.2188 lbs.) or less

	Entry	Price Category	Price	No. of Pieces	Subtotal Postage	Discount Total	Fee Total	Total Postage
C13	None	Saturation	\$0.186					
C14	DNDC	Saturation	0.164					
C15	DSCF	Saturation	0.158					

### Nonautomation Letters 4 oz. (0.25 lbs.) or less

		Price						
	Entry	Category	Price	No. of Pieces	Subtotal Postage	Discount Total	Fee Total	Total Postage
C16	None	Saturation	\$0.219					
C17	None	High Density Plus	0.227					
C18	None	High Density	0.248					
C19	None	Basic	0.295					
C20	DNDC	Saturation	0.179					
C21	DNDC	High Density Plus	0.187					
C22	DNDC	High Density	0.208					
C23	DNDC	Basic	0.265					
C24	DSCF	Saturation	0.165					
C25	DSCF	High Density Plus	0.173					
C26	DSCF	High Density	0.194					
C27	DSCF	Basic	0.257					

### Letters EDDM (Nonauto) 4 oz. (0.25 lbs.) or less

	Entry	Price Category	Price	No. of Pieces	Subtotal Postage	Discount Total	Fee Total	Total Postage
C28	None	Saturation	\$0.219					
C29	DNDC	Saturation	0.179					
C30	DSCF	Saturation	0.165					

<sup>\*</sup> May contain both Full Service Intelligent Mail and other discount—see Instructions page for additional information.

## 

#### Nonautomation Letters Over 4 oz. but less than 16oz.

	Entry	Price Category	Piece Price	Or Amount Affixed	No. of Pieces	Pieces Subtotal	Pound Price	Pounds	Pounds Subtotal	Subtotal Postage	Discount Total	Fee Total	Total Postage
C31	None	Saturation	\$0.067				\$0.609						
C32	None	High Density Plus	0.075				0.609						
C33	None	High Density	0.096				0.609						
C34	None	Basic	0.120				0.698						
C35	DNDC	Saturation	0.067				0.448						
C36	DNDC	High Density Plus	0.075				0.448						
C37	DNDC	High Density	0.096				0.448						
C38	DNDC	Basic	0.120				0.578						
C39	DSCF	Saturation	0.067				0.393						
C40	DSCF	High Density Plus	0.075				0.393						
C41	DSCF	High Density	0.096				0.393						
C42	DSCF	Basic	0.120				0.546						

#### Letters EDDM (Nonauto) Over 4 oz. but less than 16 oz.

	Entry	Price Category	Piece Price	Or Amount Affixed	 Pieces Subtotal	Pound Price	Pounds	Pounds Subtotal	 Discount Total	Total Postage
C4	3 None	Saturation	\$0.067			\$0.609				
C4	4 DNDC	Saturation	0.067			0.448				
C4	5 DSCF	Saturation	0.067			0.393				

For affixed postage mailings as described in DMM 243, compute and enter the price for each piece in the Amount Affixed column, multiply by No. of Pieces and total in the Total column.

C46 | Part C Total (add lines C1–C45)

#### **Full Service Intelligent Mail Option**

C47 DISPLAY C	NLY	Letters—Number of Piece	s that Comply	_ x \$0.001 =	
---------------	-----	-------------------------	---------------	---------------	--

#### Flats 4 oz. (0.25 lbs.) or less

	Entry	Price Category	Price	No. of Pieces	Subtotal Postage	Discount Total*	Fee Total	Total Postage
D1	None	5-Digit	\$0.393					-
D2	None	3-Digit	0.500					
D3	None	ADC	0.567					
D4	None	Mixed ADC	0.598					
D5	DNDC	5-Digit	0.352					
D6	DNDC	3-Digit	0.459					
D7	DNDC	ADC	0.526					
D8	DNDC	Mixed ADC	0.557					
D9	DSCF	5-Digit	0.340					
D10	DSCF	3-Digit	0.447					
D11	DSCF	ADC	0.514					

#### Flats Over 4 oz. but less than 16 oz.

	Entry	Price Category	Piece Price	Or Amount Affixed	No. of Pieces	 Pound Price	Pounds	Pounds Subtotal	Subtotal Postage	Discount Total*	Fee Total	Total Postage
D12	None	5-Digit	\$0.169			\$0.894						
D13	None	3-Digit	0.276			0.894						
D14	None	ADC	0.343			0.894						
D15	None	Mixed ADC	0.374			0.894						
D16	DNDC	5-Digit	0.169			0.731						
D17	DNDC	3-Digit	0.276			0.731						
D18	DNDC	ADC	0.343			0.731						
D19	DNDC	Mixed ADC	0.374			0.731						
D20	DSCF	5-Digit	0.169			0.683						
D21	DSCF	3-Digit	0.276			0.683						
D22	DSCF	ADC	0.343			0.683						

For affixed postage mailings as described in DMM 243, compute and enter the price for each piece in the Amount Affixed column, multiply by No. of Pieces and total in the Total column.

<sup>\*</sup> May contain both Full Service Intelligent Mail and other discount-see Instructions page for additional information.

D23	Part D Total (add lines D1–D22)	

#### **Full Service Intelligent Mail Option**

D24	DISPLAY ONLY	Flats—Number of Pieces that Comply	x \$0.001 =

### Flats 4 oz. (0.25 lbs.) or less

	Entry	Price Category	Price	No. of Pieces	Subtotal Postage	Discount Total	Fee Total	Total Postage
E1	None	5-Digit	\$0.466					
E2	None	3-Digit	0.550					
E3	None	ADC	0.602					
E4	None	Mixed ADC	0.634					
E5	DNDC	5-Digit	0.425					
E6	DNDC	3-Digit	0.509					
E7	DNDC	ADC	0.561					
E8	DNDC	Mixed ADC	0.593					
E9	DSCF	5-Digit	0.413					
E10	DSCF	3-Digit	0.497					
E11	DSCF	ADC	0.549					

#### Flats Over 4 oz. but less than 16 oz.

	Entry	Price Category	Piece Price	Or Amount Affixed	No. of Pieces	Pieces Subtotal	Pound Price	Pounds	Pounds Subtotal	Subtotal Postage	Discount Total	Fee Total	Total Postage
E12	None	5-Digit	\$0.242				\$0.894						
E13	None	3-Digit	0.326				0.894						
E14	None	ADC	0.378				0.894						
E15	None	Mixed ADC	0.410				0.894						
E16	DNDC	5-Digit	0.242				0.731						
E17	DNDC	3-Digit	0.326				0.731						
E18	DNDC	ADC	0.378				0.731						
E19	DNDC	Mixed ADC	0.410				0.731						
E20	DSCF	5-Digit	0.242				0.683						
E21	DSCF	3-Digit	0.326				0.683						
E22	DSCF	ADC	0.378				0.683						

Part E Total (add lines E1-E22)	

### Flats 4 oz. (0.25 lbs.) or less

	Entry	Price Category	Price	No. of Pieces	Subtotal Postage	Discount Total*	Fee Total	Total Postage
F1	None	Saturation**	\$0.219					
F2	None	High Density Plus	0.227					
F3	None	High Density	0.248					
F4	None	Basic	0.295					
F5	None	Basic—CR Bundles/Pallet	0.276					
F6	DNDC	Saturation**	0.179					
F7	DNDC	High Density Plus	0.187					
F8	DNDC	High Density	0.208					
F9	DNDC	Basic	0.265					
F10	DNDC	Basic—CR Bundles/Pallet	0.246					
F11	DSCF	Saturation**	0.165					
F12	DSCF	High Density Plus	0.173					
F13	DSCF	High Density	0.194					
F14	DSCF	Basic	0.257					
F15	DSCF	Basic—CR Bundles/Pallet	0.238					
F16	DDU	Saturation**	0.156					
F17	DDU	High Density Plus	0.164					
F18	DDU	High Density	0.185					
F19	DDU	Basic	0.246					
F20	DDU	Basic—CR Bundles/Pallet	0.227					
F21	Detached A	Address Label	0.036					
F22	Detached M	larketing Label	0.036					

### Flats EDDM 4 oz. (0.25 lbs.) or less\*\*

	Entry	Price Category	Price	No. of Pieces	Subtotal Postage	Discount Total	Fee Total	Total Postage
F23	None	Saturation	\$0.220					
F24	DNDC	Saturation	0.180					
F25	DSCF	Saturation	0.166					
F26	DDU	Saturation	0.157					

<sup>\*</sup> May contain both Full Service Intelligent Mail and other discount—see Instructions page for additional information.
\*\* Full Service Intelligent Mail Option not available

## 

#### Flats Over 4 oz. but less than 16 oz.

		Price	Piece	Or Amount	No. of	Pieces	Pound		Pounds	Subtotal	Discount	Fee	Total
	Entry	Category	Price	Affixed	Pieces	Subtotal	Price	Pounds	Subtotal	Postage	Total*	Total	Postage
F27	None	Saturation**	\$0.067				\$0.609						
F28	None	High Density Plus	0.075				0.609						
F29	None	High Density	0.096				0.609						
F30	None	Basic	0.120				0.698						
F31	None	Basic—CR Bundles/Pallet	0.101				0.698						
F32	DNDC	Saturation**	0.067				0.448						
F33	DNDC	High Density Plus	0.075				0.448						
F34	DNDC	High Density	0.096				0.448						
F35	DNDC	Basic	0.120				0.578						
F36	DNDC	Basic—CR Bundles/Pallet	0.101				0.578						
F37	DSCF	Saturation**	0.067				0.393						
F38	DSCF	High Density Plus	0.075				0.393						
F39	DSCF	High Density	0.096				0.393						
F40	DSCF	Basic	0.120				0.546						
F41	DSCF	Basic—CR Bundles/Pallet	0.101				0.546						
F42	DDU	Saturation**	0.067				0.357						
F43	DDU	High Density Plus	0.075				0.357						
F44	DDU	High Density	0.096				0.357						
F45	DDU	Basic	0.120				0.502						
F46	DDU	Basic—CR Bundles/Pallet	0.101				0.502						
F47	De	etached Address Label	0.036										
F48	Det	ached Marketing Label	0.036										

### Flats EDDM Over 4 oz. but less than 16 oz.\*\*

		Price		Or Amount						Subtotal			Total
	Entry	Category	Price	Affixed	Pieces	Subtotal	Price	Pounds	Subtotal	Postage	Total	Total	Postage
F49	None	Saturation	\$0.068				\$0.609						
F50	DNDC	Saturation	0.068				0.448						
F51	DSCF	Saturation	0.068				0.393						
F52	DDU	Saturation	0.068				0.357						

<sup>\*\*</sup> Full Service Intelligent Mail Option not available

F53	Part F Total (add lines F1-F52)			
Full Se	ervice Intelligent Mail Option			
F54	DISPLAY ONLY	Flats-Number of Pieces that Comply	x \$0.001 =	

<sup>\*</sup> May contain both Full Service Intelligent Mail and other discount—see Instructions page for additional information.

#### Presorted 3.3 oz. (0.2063 lbs.) or less

	Entry	Price Category	Price	No. of Pieces	Subtotal Postage	Discount Total	Fee Total	Total Postage
		<u> </u>		140. 011 leces	Subtotal i Ostage	Discount Total	Tee Total	Total Lostage
G1	None	NDC	\$1.243					
G2	None	Mixed NDC	1.577					
G3	DNDC	5-Digit	0.786					
G4	DNDC	SCF	0.879					
G5	DNDC	NDC	1.193					
G6	DSCF	5-Digit	0.736					
G7	DSCF	SCF	0.829					
G8	DDU	5-Digit	0.691					
G9	Nonbarco	ded Surcharge	0.058					

#### Presorted Over 3.3 oz. but less than 16 oz.

	Entry	Price Category	Piece Price	Or Amount Affixed	No. of Pieces	Pieces Subtotal	Pound Price	Pounds	Pounds Subtotal	Subtotal Postage	Discount Total	Fee Total	Total Postage
G10	None	NDC	\$1.006				\$1.150						
G11	None	Mixed NDC	1.340				1.150						
G12	DNDC	5-Digit	0.599				0.905						
G13	DNDC	SCF	0.692				0.905						
G14	DNDC	NDC	1.006				0.905						
G15	DSCF	5-Digit	0.599				0.663						
G16	DSCF	SCF	0.692				0.663						
G17	DDU	5-Digit	0.599				0.445						
G18	Nonbarco	ded Surcharge	0.058										

Part G Total (add lines G1-G18)	

HIGE	OS Marketing Mail	Markati	ina Par	roole					
	PS Marketing Mail-								
Par	t H—Carrier Route	Parceis	Check b	ox if price	s are populated in	n this s	section.		
Parce	els—Simple Samples								
	Price Category	Price	No. o	f Pieces	Subtotal Posta	ا مود	Discount Total	Fee Total	Total Postage
H1	Targeted Small	11100	140. 0	1116663	Subtotal 1 Osta	age i	Discount Total	i ree rotar	Total i Ostage
H2	Targeted Large								
H3	Every Door (Saturation) Small								
H4	Every Door (Saturation) Large								
H5	Detached Address Label								
H6	Detached Marketing Label								
	-								
Palle	t Fee								
	Entry Point	Pallet Ty	pe		No. of Pallets		Р	rice	Total Postage
H7	DSCF	5-Dig	it					\$39.342	
Н8	DNDC	5-Dig	it					83.970	
H9	DNDC	3-Dig	it					51.643	
Carto	on/Sack Fee								
Varte	I			1 .			l _		1
	Pallet Ty	<u> </u>		No. of Cartons			Р	Total Postage	
H10	3-Digit Pallet with 5-Digit Carto	ns/Sacks						\$7.032	
	Part H Total (add lines H1-H10	)							
									т
Dar	t L—Customized M	larkotMa	il □ Chec	rk hoy if n	rices are populate	ed in th	nis section		
Гаі	t L—Gustonnizea W	iai ketivia		on box ii p	noco aro popular	00 111 11	10 00011011.		
Piece	es 3.3 oz. (0.2063 lbs.) or le	ess							1
	Price				No. of Pi	ieces			Total Postage
L1	\$0.451								
	Part L Total								
		,			,				
Dar	t S—Extra Services	and Fo	ac $\Box$ Che	ck box if i	orices are popula	ted in t	this section.		
Гаі	t 3—Lxti a Sei vices	s and i e	Item		with Extra Service			ing standards for	the extra service
			Fee	No. o	f Pcs. or Lbs. S	Subtot	al Postage [	Discount Total	Total Postage
S4	USPS Tracking (Parcels only)								
S17	Picture Permit Imprint								
S19	Certificate of Bulk Mailing (Form	n 3606-D)							
S25	Live Animal Transportation								
S28	Hazardous Material Transporta	tion							
	•			1					
	Part S Total (add lines S4–S28	)							
	1 41 C 10	1							1

### **USPS Marketing Mail—Instructions**

Use this form for regular USPS Marketing Mail prices.

**Step 1:** Complete Mailer and Mailing sections on page 1. The Mailer section must be completely filled in, including the Permit Holder in the first box, the Mailing Agent, if any as described below, in the second box, and the Mail Owner, as described below, if other than the Permit Holder, in the third box.

Mailing Agent: The mailing agent is a business entity, organization, or individual acting on behalf of one or more mail owners by providing mailing services for which the mail owners compensate the mailing agent. A business entity, organization, or individual whose services define it as a mailing agent may also be considered a mail owner, but only for its own mail or the mail of its subsidiaries. Mailing agents include, but are not limited to the following: Printer, letter shop, address list provider/manager; mail preparer, postage payment provider, mailing logistics provider, mailing tracking provider, ad agency, and mailing information manager.

Mail Owner: The mail owner is the business entity, organization, or individual who makes business decisions regarding the mailpiece content, directly benefits from the mailing, and ultimately pays for postage on the mailpiece directly or by way of a mailing agent.

Step 2: Before you complete the Postage section, go to parts A through S. Complete the part(s) that pertain to your mailing. All pieces must be reported on the appropriate line at the full published price (not including the Full-Service Intelligent Mail incentive). Pieces that comply with the Full-Service Intelligent Mail option requirements are additionally reported on the line provided. The following information will help you to determine which parts to complete:

Parts A-C: Letters

Part A: Automation Letters. Enter total in Part A Total box.

Part B: Nonautomation Letters. Enter total in Part B Total box.

Part C: Carrier Route Letters. Enter total in Part C Total box.

Parts D-F: Flats

Part D: Automation Flats. Enter total in Part D Total box.

Part E: Nonautomation Flats. Enter total in Part E Total box.

Part F: Carrier Route Flats. Enter total in Part F Total box.

Parts G-H: Marketing Parcels

Part G: Marketing Parcels. Enter total in Part G Total box.

Part H: Carrier Route Marketing Parcels. Enter total in Part H Total box.

Part L: Customized MarketMail (CMM)—Enter total in Part L Total box.

Part S: Extra Services—Enter total in Part S Total box

- **Step 3:** Add the postage in parts A through S. For Permit Imprint mailings round off to four decimal places. For Postage Affixed round off to three decimal places.
- **Step 4:** Return to the Postage section on page 1. Check the boxes that correspond to the form parts used. Add the postage amounts for all parts and enter on Line 1 Subtotal Postage, rounded off to two decimal places. For postage affixed mail round off to three decimal places.
- **Step 5:** Complete Line 2 for Postage Affixed mailings. Check the box for the Price at Which Postage Affixed (Correct, Lowest, or Neither). Multiply the number of pieces by the postage affixed. Put the total in the Postage Affixed block.
- **Step 6**: Lines 3 and 4 are for postage adjustments that apply to the entire mailing. Report any Incentive/Discount flat dollar amount on Line 3 and any Fee flat dollar amount on Line 4.
- Step 7: Calculate Line 5 Net Postage Due by subtracting any Postage Affixed (Line 2) from the Subtotal Postage (Line 1), subtracting and Incentive/Discount (Line 3), and adding any Fee (Line 4). For permit imprint mailings, the Net Postage Due is the amount that will be withdrawn from the permit imprint account listed in the Permit # box in the Mailing section. For postage affixed mailings, the Net Postage Due is the amount that must be tendered in addition to that already affixed to the mail, and it may be tendered by any of the applicable methods including withdrawal from an advance deposit account that can be listed by Permit # on Line 5.

Instructions continued on next page

### **USPS Marketing Mail—Instructions—Continued**

Use this form for regular USPS Marketing Mail prices.

**Step 8:** Read and sign the Certification section, including your telephone number. Attach all completed parts and submit with the mailing.

#### **Further Information About Discount Total Column**

Mailings that qualify for Full Service Intelligent Mail Option will report the discount in the Discount Total column of each line of the postage statement. The Full Service Intelligent Mail Option lines are for display and data gathering purposes only.

When there is a Full Service discount but no other incentive discount, the Full Service discount is reported directly in the Discount Total column.

When there is both a Full Service discount and an incentive discount, the Discount Total must include both discounts so it must be calculated in an offline calculation with the resulting value reported in the Discount Total column. The calculation is performed as follows:

The Subtotal Postage (SP) amount is not affected and is calculated in the usual way. The Discount Total (DT) is calculated by, first, determining the Full Service discount (FSD) by multiplying the number of Full Service pieces by the per-piece Full Service discount. Then you must calculate the Incentive Discount (ID) by subtracting the Full Service discount (FSD) from the Subtotal Postage (SP) and multiplying the result by the Incentive Discount percentage (ID%) expressed in decimal form, such as .02. Then add the Full Service discount (FSD) and the Incentive Discount (ID) to get the Discount Total (DT).

This calculation can be expressed as an equation as follows:

DT = FSD + ID or  $DT = FSD + ((SP - FSD) \times ID\%)$ 

For more information on mailing standards, prices, and fees, please go to Postal Explorer at pe.usps.com.